



Press Release

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GEOBROM™ BROMINE AND BROMINATED DERIVATIVES REMOVE MERCURY FROM COAL FIRED POWER PLANT EMISSIONS

MIDDLEBURY, CT September 14, 2009: Chemtura Corporation (NYSE: CEM), is excited to launch its GeoBrom™ family of bromine and brominated derivative products for companies employing bromine technologies in the removal of toxic mercury emitted during the combustion of coal in power plants and other coal-fired boilers. GeoBrom™ products are yet another example of Chemtura's commitment to the company's "Greener is Better" program which is focused on adding value to companies in the power industry, while contributing to energy sustainability, environmental stewardship, and a clean, reliable, and cost effective source of power for the consumer.

The GeoBrom™ line of brominated, inorganic, derivative products has been designed for incorporation into new technologies for the efficient removal of toxic mercury emissions from coal-fired boilers in order to achieve compliance with State and Federal mandates. The product line includes GeoBrom™ HG400, GeoBrom™ HG40S, GeoBrom™ HG520 and GeoBrom™ HG52S.

United States' clean air regulations are driving research and subsequent commercial development into cost effective, efficient and easily-implemented technologies to remove mercury from coal-fired energy sources and prevent mercury emissions into the environment. Bromine chemistries have demonstrated a strong performance advantage in many of the technologies employed for this purpose such as the addition of brominated derivative products to boilers or flues and the incorporation of bromine with sorbents that are injected into the flue.

With many decades of experience in bromine chemistry, Chemtura, the 2005 merger between Great Lakes Chemical Corporation and Crompton Corporation, has been extracting bromine from their site in Arkansas since the 1960's and is a demonstrated leader in bromine technology.

"Such experience and expertise positions Chemtura as a long-term, reliable supplier of bromine solutions to the power industry. Chemtura's focus is to provide bromine and brominated derivatives into all mercury removal applications where our products add value to customers," explains Dr. Janet Chetland, General Manager of Brominated Performance Products.

For more information on Chemtura's products for mercury removal, please visit www.chemtura.com/geobrom or call Jon Lehmkuhler at +1 765-497-6011.

About Chemtura

Chemtura Corporation, with 2008 sales of \$3.5 billion, is a global manufacturer and marketer of specialty chemicals, crop protection and pool, spa and home care products. Additional information concerning Chemtura is available at www.chemtura.com.

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